

# GCC Sponsorship Program Application Form - In kind Sponsorship Form Preview

## Organisation Information

\* indicates a required field

### Organisations Details

**Name of Agency / Group / Organisation or Corporation \***

**Organisation Email**

Must be an email address

**Organisation Postal Address**

Address

  

Suburb State Postcode

Must be an Australian post code

**Organisations ABN**

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN

**Is your organisation Not For Profit?**

- Yes  
 No

**Is your organisation incorporated?**

- Yes

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**Is your Organisation any of the following?**

- Business
- Political Organisation
- Local, State or Federal Government Department
- Individual
- Educational Institution
- Charity
- Religious Organisation
- Other:

**Does your organisation have a bank account in its own name? \***

- No
- Yes

**Briefly describe what services, activities and/or facilities are offered by your organisation? \***

Word count:

Must be no more than 50 words

## Contact Person Details

**Contact Person \***

Title

First Name

Last Name

**Contact Person Email Address**

**Contact Person Phone Number**

**Contact Person Mobile Number**

**Position in Organisation \***

Applicant must hold a position listed

## Project Information

*\* indicates a required field*

### Project Details

**Program / Event Name \***

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## Project / Event Summary \*

Word count:

Must be no more than 250 words

## Proposed Start Date

Must be a date

## Proposed Finish Date

Must be a date

## If your project is an event, what is the proposed date of this event?

Must be a date

## Proposed location of the program / event \*

## Have you received funding for this program / event previously from Gosford City Council?

- No prior funding received
- 2014
- 2013
- 2012
- 2011
- 2010

## Assessment Criteria

### Criteria 1 - Program / Event Quality

#### **Describe how your project / event will contribute to a positive image of Council.**

The following examples are a guide as to how your project / event may contribute to a positive image of Council:

- - Enhancement of Council's corporate identity;
  - Increased opportunities for employment generation;
  - Supports the objectives of strategies of the Community Strategic Plan as well as Council's own programs;
  - Is accessible to a large number of people.

## Criteria 2 - Community Development

### **Describe how your program / event builds on our local community.**

The following examples are a guide as to how your project / event may build on our local community:

- - The project extends or diversifies knowledge or experience of cultural or artistic programs or skills of practitioners in the community and has the ability to attract new audiences;
  - The project / event observes good social practice and encourages community engagement;
  - The project / event will contribute to a vibrant cultural and community life for the City of Gosford and its community;
  - The project / event focuses on building and enhancing existing relationships at a local, regional and national level;
  - The project / event encourages key stakeholders to participate in important issues and initiatives.

## Criteria 3 - Economic Value

### **Describe how your program / event builds on our local Economy.**

The following examples are a guide as to how your project / event may build on our local economy:

- - The event / project encourages links between cultural, sporting, business, tourism and retail sectors;
  - The program increases returns on cultural, sporting or community infrastructure in the city;

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- The project has potential to provide Council with significant sponsorship benefits and/or to promote the city.

## Organisational Capacity

**Describe previous events / programs your organisation has developed and managed**

**List three personnel involved in the event / program and their skills**

**Do you have a business plan and marketing strategy for this event / program**

- Yes  
 No

**If yes, please attach**

Attach a file:

**Describe how you know the program / event will be successful**

E.g. previous evaluation, research, etc.

## Project Budget

\* indicates a required field

**Total Project Cost \***

\$

Must be a dollar amount

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**Please specify what in-kind support you are requesting through this sponsorship application**

**Please provide an estimate as to what this request would equate to in dollar terms**

\$   
Must be a dollar amount

**Are there other organisations / businesses providing sponsorship \***

No  Yes

**If Yes, please list**

## Attachments

Please attach the following documents prior to submitting your application

**Organisations Certificate of Incorporation**

Attach a file:

**Current Certificate of Public Liability Insurance**

Attach a file:

**Latest Annual Financial Statement**

Attach a file:

**Additional Information required as part of your application**

Attach a file:

**Committee Approval**

**Please provide the date of the committee / board meeting at which this application was approved**

Must be a date

